

United Direct Solutions Announces SOC 2 Type 2 Compliance Renewal Achievement

LOUISVILLE, KY. (PRWEB) APRIL 08, 2019 United Direct Solutions, a leading direct marketing company rooted in direct mail, data analytics, and variable-print announced today that the organization successfully completed its SSAE 18 System and Organization Controls (SOC) 2, Type 2 examination. United Direct Solutions cites that all efforts were completed by a professional and independent third-party audit firm, 360 Advanced.

“United Direct Solutions serves a wide variety of industries with many of our clients being in the healthcare or financial industry,” says Kathleen Jackson, Information Security and Disaster Recovery Coordinator at United Direct Solutions.

“The nature of our client’s data makes it highly sensitive and we understand the need to secure that data.”

United Direct Solutions demonstrated the strength of their security posture by meeting the rigorous compliance criteria defined by the AICPA’s SOC 2 Type 2 framework. “We have multiple new customers as a result of our compliance,” adds Jackson. “Our clients are actively searching for partners who they can trust, and our certifications give us an edge over other direct mail vendors.” United Direct Solutions has maintained SOC 2 Type 2 compliance since 2013, and also achieved their HITRUST certification in 2018.

About United Direct Solutions

Since 1980, United Direct Solutions has enriched connections between companies and their audiences. From traditional mail services to the most innovative digital communication methods, United Direct Solutions helps companies connect to customers.

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About 360 Advanced

360 Advanced is a national Cybersecurity Compliance Audit firm based in St. Petersburg, Florida. Services provided include Penetration Testing, GDPR, SOC 1, SOC 2, SOC 3, SOC for Cybersecurity, ISO 27001, PCI-DSS, HIPAA/HITECH, HITRUST CSF, Microsoft Vendor Policy, and more. In certain states, 360 Advanced may operate under the name of Hiestand, Brand, Loughran, P.A. to meet AICPA requirements.

To learn more about 360 Advanced, visit <http://www.360advanced.com>.

For more information on compliance solutions, email info@360advanced.com.

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